

/ WWW.PROPTECHLATAM.COM /

PROPTTECH LATAM

Leading Technology Real Estate
platform in Latin America.

A man in a blue shirt is seen from behind, standing on a stage and addressing a large, dimly lit audience. The audience members are visible as silhouettes in the background, creating a sense of a large-scale event or conference.

Ecosystem of Innovation and Technology for the Real Estate Industry

PropTech Latam is the leading platform that serves as a meeting space for key players within the Proptech ecosystem in Latin America.

We redefine the future of the Latin American Real Estate industry.

Our DNA

It was created in 2017 by of **Andrea Rodríguez Valdez** (CEO & Founder) for wanting to promote the issue of Proptech in Latin America and to create a **meeting space for leaders with experience**, knowledge and a philosophy of transformation to the new technological era of the real estate industry.

With the support of **Rubén Frattini** (Co-founder) and sponsorship of **James Dearsley** (CEO of Unissu) and **Steve Weikal** (Head of RRII of MIT), they managed to establish the first Proptech event in Latin America in 2018 in Chile. Today we become PropTech Latam Platform, which integrates **4 events and 4 business units** that together provide a comprehensive overview of trends related to the different variants of **Proptech in Latin America**, globally.



We evaluate and explore new markets and business initiatives to expand the Proptech ecosystem in Latin America.

2008



10 years working with relationships for Real Estate in Latam.

2018



Chile y Uruguay.

2019



Panamá, Perú, Chile, Colombia, México y Argentina.

2020



(Online)



(Online)



2021



(Online)



(Online)



(México + Online)



(Online)

2022



(México + Online)



(México + Online)



(México + Online)



(Colombia + Online)



-ACADEMY-



Our history



The consumer has changed and Real Estate
must change in the face of new needs.

PROPTech LATAM is the platform for the
transformation of the industry to take off.

EVENTS





THE #1 PROPTECH EVENT IN LATIN AMERICA FOR THE WORLD.

With its **10 editions in 8 countries**, it has already established itself as the annual technological Real Estate meeting for all industry players who seek to learn about the most relevant PropTech and ConsTech trends globally and their impact on Latin America.

Proptech Latam Summit **2022**

70 Speakers

4 Keynote Speakers

60 Conferences

40 Tech Solutions

1500 In Person & Online attendees

15 Countries

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INMotech



Encounter that brings **brokers and real estate agents** to the technologies they need to understand the new era of technological marketing and **how to become a digital broker.**

INMOTECH 2021

40 Speakers

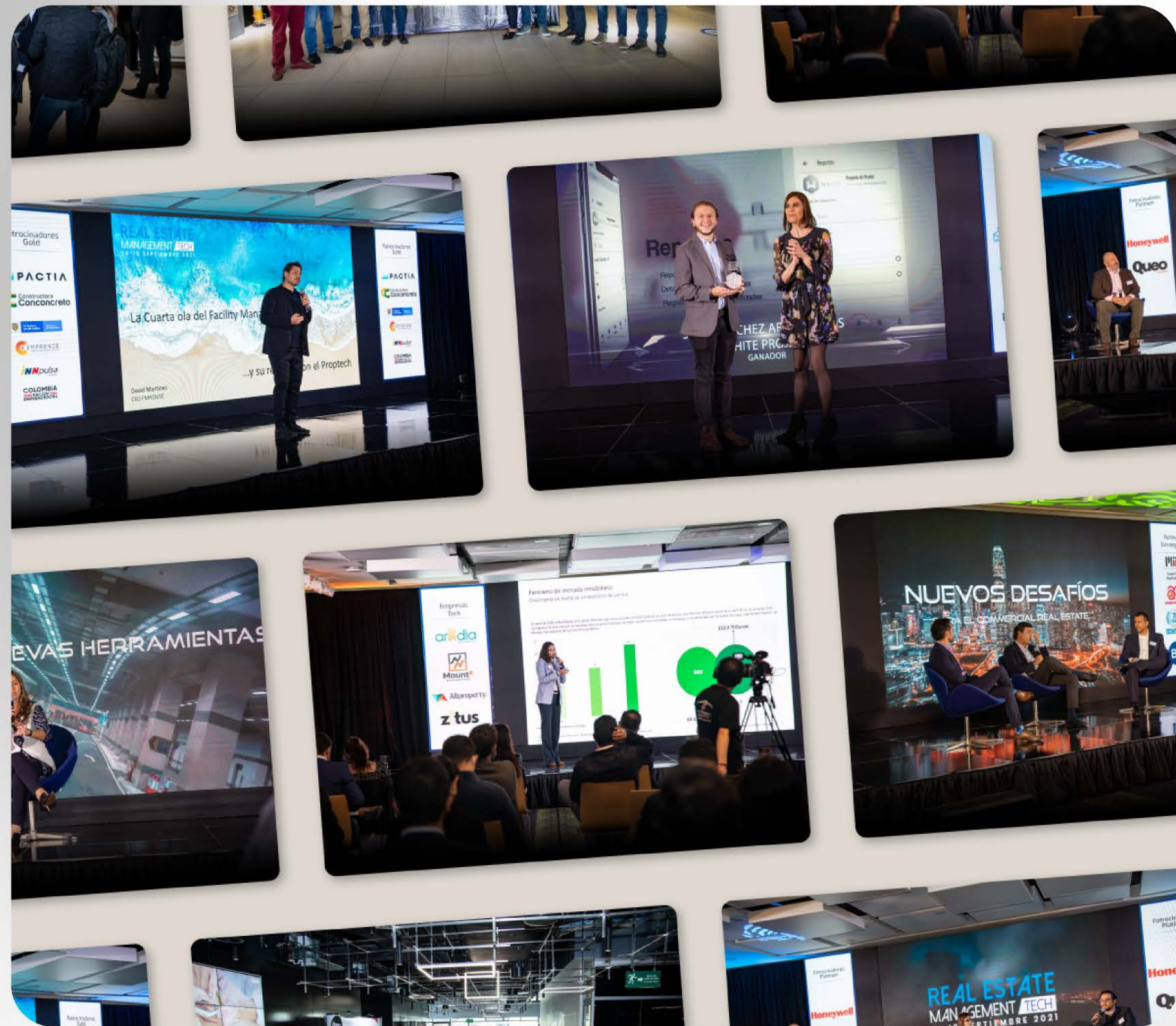
20 Tech Solutions

20 Keynote Speakers

1320 In Person & Online attendees

WWW.INMOTECHLATAM.COM

REAL ESTATE MANAGEMENT TECH



REMtech is the meeting of the key players of **Commercial Real Estate in Latin America**, focused on the management, administration, construction and financing of real estate assets through the use of technological tools known as **PropTech and FinTech**.

REMTECH 2021

74 Speakers

30 Partners & Tech Companies

46 Conferences

18 Strategic Partners

1500 In Person & Online attendees

15 Countries from America & Europe

WWW.REALESTATEMANAGEMENT.COM

awards



The PropTech Latam Awards are the prize for the **most innovative and technological Real Estate companies and projects in Latin America.**

It is the recognition of the promoters, construction companies, cities, technology companies and startups that are **shaping the future** of technological Real Estate.

Get to know the winners 2022



BUSINESS UNITS



PROPTech LATAM = Academy =

It is the Platform that provides executive education in different formats (in person, online and hybrid) to the actors involved in the real estate industry with the aim of growing and transforming their professional career.

The academic offer provided by this unit revolves around 2 axes:



1



In-Company programs generated by the PropTech Latam team according to the needs and objectives of the client.

2

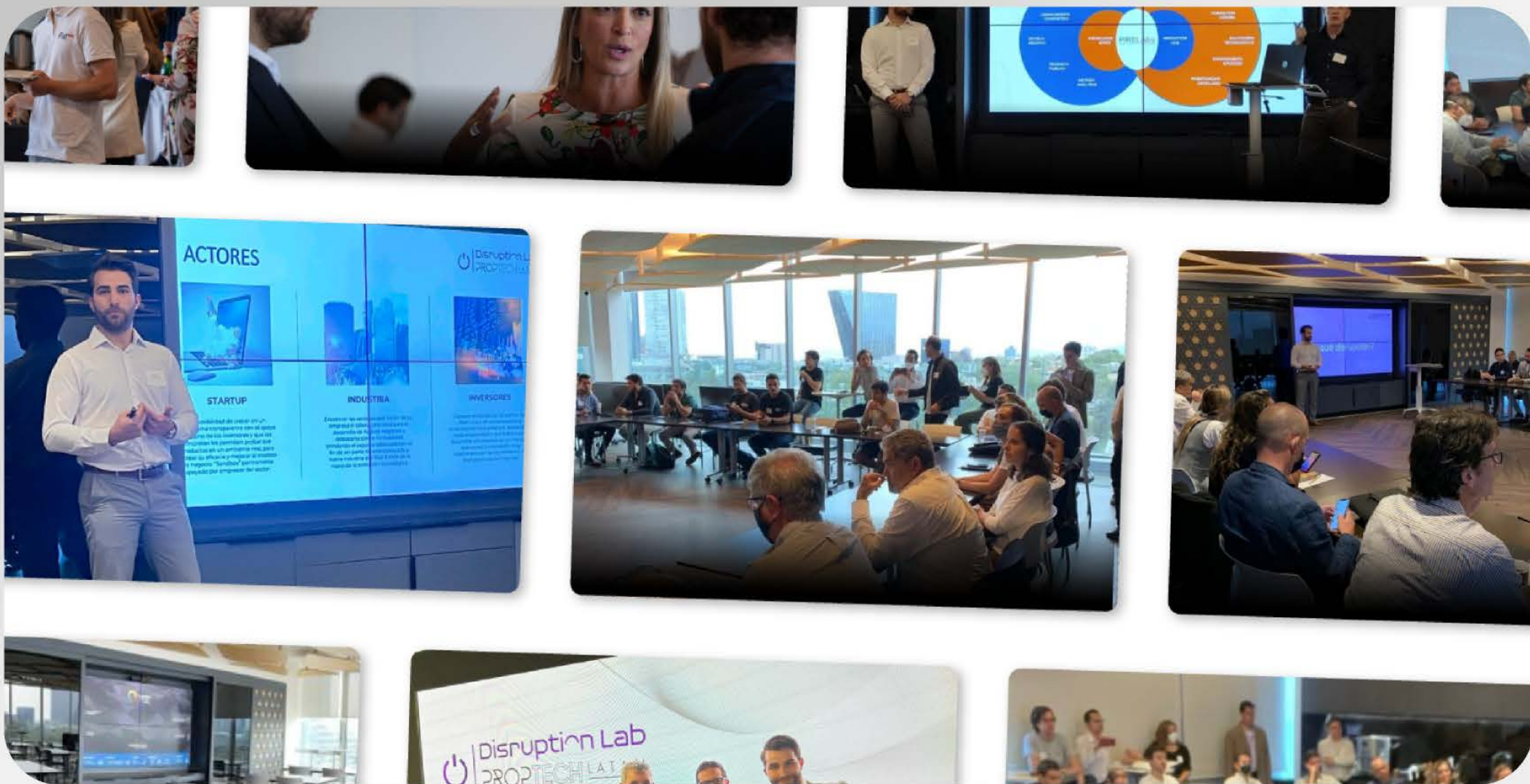


Programs from different recognized institutions with whom we have strategic alliances, such as: IE Business School in Madrid, BIT in Barcelona, Oxford University in England, MIT Center for Real Estate in the United States, among others.

Get to know our academic offer

It is the Innovation Hub created to facilitate the incorporation and adoption of technology and innovation in the industry.

For each of the participating actors, a proposal adapted to their needs is offered:



Startups

Mentoring, support and commercial linkage for startups with high potential, and linkage to achieve the necessary investment for their growth.

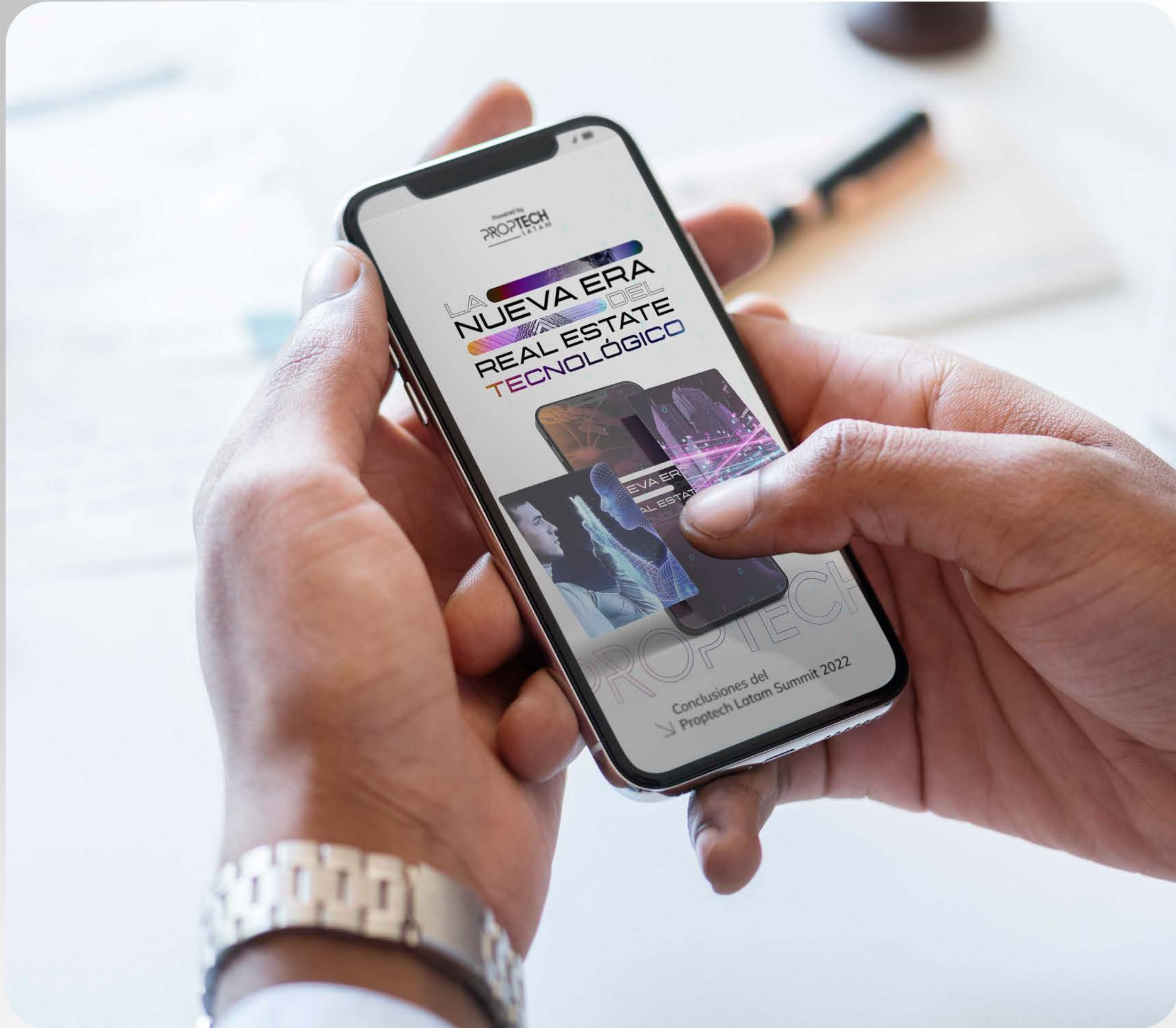
Companies

Active consultancy that aims to incorporate and adopt technology in pain points by developing an adaptation of their processes.

Investors

Filter and facilitate the list of the best startups proposed by PropTech Latam for investment.

Get to know our Disruption Laboratory.



It is the leading platform in digital format for high-value editorial and audiovisual content, curated and updated, related to PropTech in Latin America and the world.

In this space you will find editorial notes, research, E-books, Glossaries, Reports, academic programs, interviews with industry leaders, presentations of technological solutions, keynote speeches by industry experts and much more.

[Subscribe here](#)

TECH CLUB



TECH CLUB is the debate space for the leaders who shape the course of the real estate business.

Biannual meeting of C-Level entrepreneurs in the technological Real Estate industry to discuss trends and the direction of the real estate business in the face of technology.

A space for direct relationships, to grow, bond, and do business at the highest level. Technology solutions and keynotes by industry experts and much more.

[Check out here the experience at MX 2022](#)



WE REDEFINE THE FUTURE OF REAL ESTATE.

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